

# New Product Announcement | Special Powder Coating

## Powder Coating - Small Frame Reels Special Powder Coating Cost

Reelcraft uses a rigorous cleaning process on raw parts prior to paint. First, an alkaline cleaner is applied to remove dirt and oil from the manufacturing process. The parts are then rinsed before being chemically pre-treated to achieve optimal paint adhesion and salt spray resistance. They receive a second rinse to remove any contaminants. Lastly, parts are coated with a high quality, durable polyester powder coat paint. The painted parts are cured and ready for assembly. The end result is a uniform, corrosion resistant finish that will last through years of service.



### Primary Colors - NO CHARGE

Reelcraft is most well-known for its bright red powder coat paint that is standard on all spring driven and smaller hand crank reels.



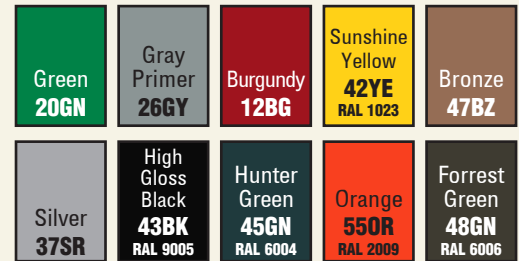
### Secondary Colors

Reelcraft frequently paints secondary colors. There is no set-up charge for secondary colors, only a variable per unit charge and a possible increase in lead time.



### Special Order Colors

We thoroughly clean our booths/tools prior to painting special order colors and, thus require a set-up charge in addition to the variable per unit charge. Contact Reelcraft for additional colors not listed. Be aware that special paint may add to lead time.



Series	# of Units	X	Surcharge per Unit	=	Sub-Total
RT		X	\$4.00	=	
4000		X	\$5.00	=	
5000		X	\$5.00	=	
7000		X	\$7.00	=	
DP5000		X	\$7.00	=	
DP7000		X	\$7.00	=	
70000		X	\$7.00	=	
SD		X	\$13.00	=	
9000		X	\$13.00	=	
80000		X	\$13.00	=	
H		X	\$7.00	=	
30000		X	\$7.00	=	

Follow this example to compute cost of secondary colors.  
EX: Series RT (50 Units) x \$4.00 = \$200.00

Series	# of Units	X	Variable per Unit Charge	+	Set-Up Charge	=	Sub-Total
RT		X	\$6.00	+	\$128.50	=	
4000		X	\$7.00	+	\$128.50	=	
5000		X	\$7.00	+	\$128.50	=	
7000		X	\$9.00	+	\$128.50	=	
DP5000		X	\$9.00	+	\$128.50	=	
DP7000		X	\$9.00	+	\$128.50	=	
70000		X	\$9.00	+	\$128.50	=	
SD		X	\$18.00	+	\$128.50	=	
9000		X	\$18.00	+	\$128.50	=	
80000		X	\$18.00	+	\$128.50	=	
H		X	\$9.00	+	\$128.50	=	
30000		X	\$9.00	+	\$128.50	=	

Follow this example to compute cost of secondary colors. EX: Series RT (10 Units) x \$6.00 + \$128.50 = \$188.50

NOTE: Pricing effective February 1, 2016 and subject to change. Color samples given as a visual representations. Actual powder coat may be slightly different.

### Ordering Instructions:

Select your desired Reelcraft part number and the color code (if known). Add the color code suffix to the end of the part number separated by a dash:

7850 OLP  
+ 47BZ  
7850 OLP-47BZ

Reelcraft Industries is  
**ISO 9001:2008**  
Certified Since 1996

# New Product Announcement | Special Powder Coating

## Powder Coating - Large Frame Reels Special Powder Coating Cost

Reelcraft uses a rigorous cleaning process on raw parts prior to paint. First, an alkaline cleaner is applied to remove dirt and oil from the manufacturing process. The parts are then rinsed before being chemically pre-treated to achieve optimal paint adhesion and salt spray resistance. They receive a second rinse to remove any contaminants. Lastly, parts are coated with a high quality, durable polyester powder coat paint. The painted parts are cured and ready for assembly. The end result is a uniform, corrosion resistant finish that will last through years of service.



\*Models shown with optional 4-way roller guide assembly

### Primary Colors - NO CHARGE

Reelcraft is most well-known for its bright red reels, but we also paint grey at no extra charge. If grey is desired, it must be specified at time of order. Mil thickness may vary with color to achieve maximum corrosion resistance.



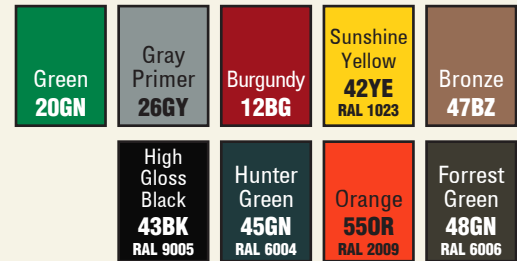
### Secondary Colors

Reelcraft frequently paints secondary colors. There is no set-up charge for secondary colors, only a variable per unit charge and a possible increase in lead time.



### Special Order Colors

We thoroughly clean our booths/tools prior to painting special order colors and, thus require a set-up charge in addition to the variable per unit charge. We will gladly paint any color of your choosing. Paint sample match is available. Be aware that special paint may add to lead time.



Series	# of Units	X	Surcharge per Unit	=	Sub-Total
3100		X	\$15.00	=	
4800		X	\$15.00	=	
1200		X	\$9.00	=	
2400		X	\$17.00	=	
3900		X	\$17.00	=	
3700/3800		X	\$19.00	=	
5900		X	\$30.00	=	

Follow this example to compute cost of secondary colors.  
EX: Series 2400 (10 Units) x \$17.00 = \$170.00

Series	# of Units	X	Variable per Unit Charge	+	Set-Up Charge	=	Sub-Total
3100		X	\$18.00	+	\$128.50	=	
4800		X	\$18.00	+	\$128.50	=	
1200		X	\$12.00	+	\$128.50	=	
2400		X	\$20.00	+	\$128.50	=	
3900		X	\$20.00	+	\$128.50	=	
3700/3800		X	\$24.00	+	\$128.50	=	
5900		X	\$35.00	+	\$128.50	=	

Follow this example to compute cost of secondary colors. EX: Series 2400 (10 Units) x \$20.00 + \$128.50 = \$328.50

### Ordering Instructions:

Select your desired Reelcraft part number and the color code (if known). Add the color code suffix to the end of the part number separated by a dash.

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NOTE: Pricing effective February 1, 2016 and subject to change. Color samples given as a visual representations. Actual powder coat may be slightly different.